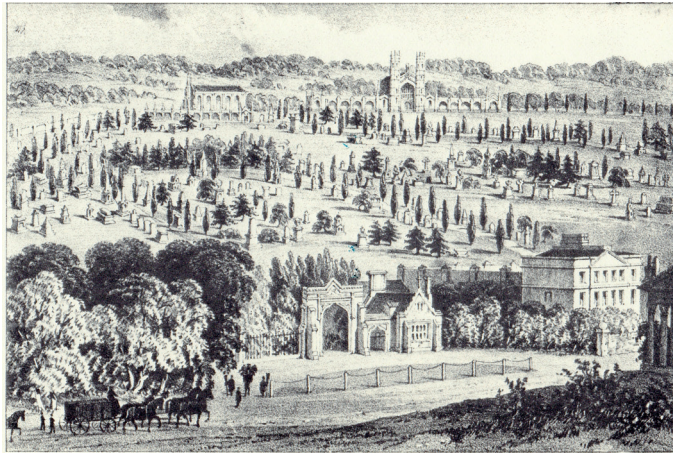


SPECIAL PRE-PUBLICATION SUBSCRIPTION OFFER

*On the Laying Out, Planting,
and Managing of Cemeteries;
and on the Improvement of Churchyards.
With Sixty Engravings*



by J.C. Loudon
with a new Foreword by James Stevens Curl

Professor James Stevens Curl is proposing to bring out a limited, numbered, finely bound, hardback, enlarged facsimile edition of Loudon's seminal work on cemeteries, originally published in London in 1843 on very poor-quality paper and with an extremely small font. The new edition will be on good paper, with an enlarged font, and will include a new annotated Introductory Essay on Loudon's involvement with cemeteries by Professor Curl, with Bibliography, a colour portrait of Loudon, a facsimile of Loudon's Obituary of 1844, a List of Subscribers, and an Index compiled by Auriol Griffith-Jones.

LEFT: The South Metropolitan Cemetery, Norwood, Surrey. 'Planted in the Cemetery Style'. This shows what was essentially the panoramic view of the cemetery produced for promotional purposes, as amended by Loudon to show what he regarded as more appropriate planting for the layout. From Loudon (1843) opposite 69 (Collection JSC).

RIGHT: Portrait in oils, 76.2 x 63.5 cms, of John Claudius Loudon, painted 1840-41, by John Linnell (1792-1882), who lived at 38 Porchester Terrace, Bayswater, so was a near-neighbour of the Loudons, who lived at 3 Porchester Terrace. The portrait was exhibited at The Royal Academy in 1883, No. 25 (By kind permission of The Linnean Society of London, Standard No. C29975. Copy no. P1950).

John Claudius Loudon (1783-1843), Scots agriculturist, encyclopædist, landscape-gardener, horticulturist, architect, influential critic, and polymath, 'conducted' *The Gardener's Magazine* from 1826, in which he published numerous articles on cemeteries, and these he collected and brought out in his 1843 book, the most exhaustive tome ever written on the subject, and a mine of information, which includes detailed ideas for landscaping cemeteries that were widely followed. Loudon's concept of the cemetery as a landscape-garden/arboretum, with all plants clearly labelled, was part of his belief in mass-education and improvement of tone in society, and he argued that once cemeteries were full they should become places of contemplation and quietness, with the monuments conserved rather than swept away. He produced designs for three cemeteries: Histon Road, Cambridge, Bath Abbey, and Old Southampton (all 1842-3), as well as influencing the planting of many more.

James Stevens Curl has studied funerary architecture and landscapes for some 63 years: among his published works are *The Victorian Celebration of Death* (1972 and 2004), *A Celebration of Death* (1980), *Funerary Monuments & Memorials in St Patrick's Cathedral, Armagh* (2013), and studies of funerary monuments by Sir Francis Chantrey and others. He contributed to, and edited, the major study of the General Cemetery of All Souls, Kensal Green, London (2001).

Subscriptions are invited, to be received **no later than 30 September 2019**. The cost per copy is **£40.00** to include postage and packing within the United Kingdom only. For postage to Europe please add £5.00, and for postage outside Europe please add £10.00. Copies will be sent out to subscribers as soon as the book is available, estimated as December 2019. After 30 September the price per copy will be £55.00, so Subscribers will get a fine copy at less than cost.

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